

Bish's RV Kentucky Grand Opening Sweepstakes

Bish's RV of Murray & Bish's RV of Oak Grove

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR

These Official Rules govern two separate but concurrent Grand Opening Sweepstakes, each operated independently by a Bish's RV dealership location. Both locations are part of the Bish's RV family of dealerships. Participation is limited to one location per entrant.

- Bish's RV of Murray — 230 Victory Ln, Almo, KY 42020
- Bish's RV of Oak Grove — 2296 Walter Garrett Lane, Oak Grove, KY 42262

2. ELIGIBILITY

The Sweepstakes is open only to legal residents of the states of Kentucky and Tennessee who are at least eighteen (18) years old at the time of entry.

Each entrant may enter at only one (1) participating dealership location. Entry at one location does not constitute entry at the other.

Employees, officers, directors, managers, and immediate family members of either Sponsor location and their affiliates, subsidiaries, advertising agencies, or promotional partners are not eligible to participate. Void where prohibited by law.

3. SWEEPSTAKES PERIOD

The Sweepstakes begins April 6, 2026 at 12:00 AM CT and ends April 18, 2026 at 5:00 PM CT.

The Grand Prize (Recreational Vehicle) drawing will occur on April 17, 2026 at 12:00 PM CT. Additional prize drawings, if any, will occur by April 18, 2026 at 5:00 PM CT.

4. HOW TO ENTER

Eligible individuals may enter during the Sweepstakes Period in one of the following ways:

- In-Person Entry: Visit either Bish's RV of Murray (230 Victory Ln, Almo, KY 42020) or Bish's RV of Oak Grove (2296 Walter Garrett Lane, Oak Grove, KY 42262) and complete an official entry form.
- Online Entry: Visit the official Sweepstakes webpage at <https://info.bishs.com/kentucky/grand-opening> and complete the online entry form.

Limit one (1) entry per person. Limit one (1) code per person. Limit one (1) prize per person. No purchase is necessary to enter or win.

5. PRIZES

Grand Prize: One (1) Recreational Vehicle (RV) per participating location. Approximate Retail Value (ARV): \$25,000. Exact make, model, and specifications determined by Sponsor.

Winner is responsible for taxes, title, registration, licensing, insurance, and any additional costs not expressly stated.

Additional prizes may include promotional items such as hats, keychains, coolers, hammocks, playing cards, and other items determined by Sponsor.

6. WINNER SELECTION

One (1) Grand Prize winner per location will be selected in a random drawing on April 17, 2026 at 12:00 PM CT.

The selected winner does not need to be present to win; however, the winner must claim and verify the prize either in person at their respective participating dealership location or by phone on April 18, 2026 between 10:00 AM CT and 5:00 PM CT.

Failure to claim the prize within the designated time window will result in forfeiture and Sponsor reserves the right to select an alternate winner. Odds of winning depend on the total number of eligible entries received.

7. PRIZE CLAIM & VERIFICATION

The Grand Prize winner must present a valid government-issued photo ID when claiming the prize. Sponsor reserves the right to verify eligibility and select an alternate winner if necessary.

Alternate Verification Method (Phone): Call (417) 531-8234 during the same time windows. Must provide claim code and verify identity.

8. TAXES

The Grand Prize winner is solely responsible for all federal, state, and local taxes associated with acceptance of the prize.

Winner may be required to complete IRS Form W-9 prior to receiving the prize. Sponsor may issue IRS Form 1099-MISC as required by law.

9. PUBLICITY

Except where prohibited by law, acceptance of a prize constitutes permission for Sponsor to use winner's name, likeness, photograph, voice, and city of residence for promotional purposes without additional compensation.

10. GENERAL CONDITIONS

Sponsor reserves the right to disqualify any individual who tampers with the entry process or violates these Official Rules.

Sponsor may cancel, suspend, or modify the Sweepstakes if fraud, technical failures, or other factors impair the integrity of the promotion.

11. LIMITATION OF LIABILITY

Sponsor is not responsible for lost, late, incomplete, or misdirected entries, technical malfunctions, electronic failures, or unauthorized human intervention.

12. GOVERNING LAW

This Sweepstakes is governed by the laws of the Commonwealth of Kentucky. Entrants who are residents of Tennessee agree that any disputes shall nonetheless be subject to the jurisdiction and governing law set forth herein.

13. PRIVACY & DATA COLLECTION

Information collected from entrants will be used for Sweepstakes administration and marketing communications where permitted by law.

Entrants may opt out of marketing communications at any time. Sponsor will handle personal information in accordance with applicable privacy laws.

14. RELEASE OF LIABILITY & ASSUMPTION OF RISK

By entering this Sweepstakes, participants agree to release and hold harmless Sponsor and its affiliates from any claims arising from participation in the Sweepstakes or use of the prize.

Winner assumes all risks associated with recreational vehicle ownership and operation.

15. DISPUTE RESOLUTION

Any disputes arising out of the Sweepstakes shall be resolved individually and not as part of a class action, subject to binding arbitration where permitted by law.